

EdisonLearning Professional Learning and Services Catalog



2024-2025

Digital Learning Solutions and Services

EdisonLearning as your learning services provider

With over a decade of experience in successful virtual and blended learning programs, EdisonLearning helps districts establish a school environment that promotes student learning and success, including a full and rich curriculum and the ongoing training and professional development of high-performing administrators and teachers.



Core and Elective eCourses

We provide eCourse content, delivery, and certified instructors for more than 150 different core and elective courses, grades 6–12.



Career and Technical Education

Our career-focused eCourse curriculum offers pathways to prepare students for industry certifications, engage in career exploration, and learn about new technologies.



Keys to Driving

Keys to Driving is offered through EdisonLearning as a first-in-class online 30-hour driver training program to meet state-specific standards.



Dual Enrollment

Expand course offerings for students with virtual dual enrollment. Dual enrollment programs allow students to earn college credits while still in high school.



Social-Emotional Learning

Our Social-Emotional Learning and Soft Skill Development course helps students develop the skills and resiliency to feel better, accomplish more, and create the life they want.



Middle School BOOST

Middle School BOOST expands the instructional and curriculum offered to students. Talk to your EdisonLearning representative to learn more about this custom-built solution.



Instructional & Student Support Services

Our certified virtual teachers and advisors provide students with a fully supported learning environment.



Professional Learning Courses

We offer expert-designed, product-agnostic learning solutions to address the needs of school staff regardless of the software, content, or other resources schools are using.



Mosaic Instructional Planning

A dynamic platform for data-driven decisions. Through Mosaic IP, school administrators have the ability to support effective educators for all students.

EdisonLearning is accredited as a Learning Service Provider by the Middle States Association Commission on Elementary and Secondary Schools (MSA-CESS). EdisonLearning has approval for NCAA initial eligibility for many of its high school courses. EdisonLearning has Quality Matters certification for a number of courses, indicated by the QM logo.

Professional Learning Courses



Expert-designed, product-agnostic professional learning to address the needs of school staff regardless of the software schools are using. With Professional Learning Courses, administrators and teachers preparing for online or blended classrooms can access the full suite of courses and transform the digital learning landscape.

Course Features



Small-group, cohort-based, and interactive courses that are developed and facilitated by highly experienced online educators and leaders.



Leadership planning to build a solid foundation for growth in digital learning and to adopt new criteria for evaluating teachers in online classrooms.



Instructional strategies that are learner-centered and supported by digital tools, engaging experiences, and community building to encourage active learning.

Course Design

Each leadership seminar and professional learning course was developed by several of the nation's leading experts on education technology, online learning, and the transition to online instruction. Learning modules are built around a framework of Discover-Discuss-Demonstrate, to ensure that participants have the opportunity to engage with course concepts and link those concepts to practices in their digital learning programs.

Transforming Digital Classrooms for Student Success (Grades 7 - 12)



Welcome to Transforming Digital Classrooms for Student Success (Grades 7 - 12)!

To get started, watch this video to learn how to navigate this course and get started.

(Video Length: 5 min. 44 secs)



Professional Learning Course Descriptions

Leadership Seminar Series

Transforming Digital Learning for School Success

In a seminar series gathering small group cohorts, school leaders meet with their peers to attain strategies and best practices on the following:

- Building a solid foundation for the growth of schools using sustainable digital learning plans.
- Meeting the needs of students and families while fostering a community of innovation.
- Evaluating teachers in digital learning classrooms and providing structures for their professional growth and development.

Each series takes place over the course of six weeks and includes a mixture of live peer-to-peer discussions and on-demand content that guides participants through the development of school program planning activities.

Seminar Outline

<p>Module 1</p>	<p>Leading the Digital Learning Transition</p>	<ul style="list-style-type: none"> • Foundations <ul style="list-style-type: none"> ◦ Speaking the Same Language ◦ Profile of Emerging Models ◦ Setting a Foundation • Planning <ul style="list-style-type: none"> ◦ Planning for Quality ◦ National Standards for Quality ◦ Defining your Digital Program • Status and Vision at My School
<p>Module 2</p>	<p>Considering Program Designs and Key Operations</p>	<ul style="list-style-type: none"> • Operations Focus Areas <ul style="list-style-type: none"> ◦ Hardware and Software Operations ◦ Student and Staff Operations ◦ NCAA Affects Operations ◦ Take Inventory and Plan Operations at My School • Technology Focus Areas <ul style="list-style-type: none"> ◦ Technology Considerations ◦ Devices and Infrastructure ◦ Software and Support ◦ Systems Integration ◦ Take Inventory and Plan Technology at My School
<p>Module 3</p>	<p>Supporting Teachers and Ensuring Quality Content</p>	<ul style="list-style-type: none"> • Content <ul style="list-style-type: none"> ◦ Evaluating Online Content ◦ National Standards of Quality ◦ Buy Vendor Content ◦ Borrow Open Ed (OER) Resources ◦ Build Teacher-developed Content • Teaching <ul style="list-style-type: none"> ◦ Teaching Considerations ◦ Technology & Data-Driven Teaching ◦ Professional Development for Teaching • Teaching at My School • From Planning to Implementation • Next Steps & Project Plan

Professional Learning Course Descriptions
Teacher Learning Courses
 Transforming Digital Classrooms for School Success



Courses are available in two tracks for teachers of grades K–6 and grades 7–12.

Two interactive online courses empower elementary, middle, and high school teachers to effectively deliver virtual instruction. In these courses, teachers will learn to:

- Utilize learner-centered instructional strategies, tools, and engaging experiences needed to encourage active learning and interaction.
- Understand course design considerations for a variety of learners in a variety of situations.
- Demonstrate awareness and empathy for the online learner experience.
- Apply techniques for building community in online and blended learning environments.
- Create appropriate quantitative and qualitative assessment tools, which allow learners the opportunity to demonstrate mastery of the content.

Course Outline

Module 1	Setting the Stage for Online and Blended Learning	<ul style="list-style-type: none"> • The Role of the Online and Blended Learning Teacher • Profiles of Emerging Models • Foundations of Online Learning • Designing Your Model • Sharing Your Model • Prepare Learners for the Online Experience
Module 2	Building and Maintaining Community	<ul style="list-style-type: none"> • Individual Connections • Peer-to-Peer Connections • Establishing and Implementing Shared Expectations in an Online Environment • Building and Maintaining Community • Flipgrid Participation • Plan to Develop Learning Relationships
Module 3	Designing Engaging Learning Experiences	<ul style="list-style-type: none"> • Considerations for Online and Blended Learning Experiences • Designing Engaging Learning Experiences • Designing with Accessibility and UDL in Mind • Designing Engaging Learning Experiences • Plan for Engagement • Find, Evaluate, Adapt
Module 4	Online Assessment and Evaluation	<ul style="list-style-type: none"> • Considerations for Online and Blended Assessment • Formative Assessment and High Quality Feedback • Tools for Frequent, Low Stakes, Formative Assessment • Formative Assessment • Plan for Assessment • Develop a Discussion Prompt
Module 5	Bringing it All Together	<ul style="list-style-type: none"> • Quality Communication • Create a Weekly Schedule • Design a Learning Experience • Develop a Plan for Formative Assessment
End of Course	Evaluation	Participants who complete the course will receive a certificate of completion and a badge indicating they are prepared to be online or blended teachers.

Mosaic Instructional Planning

Mosaic Instructional Planning is a dynamic platform for data-driven decisions. Through Mosaic IP, school administrators have the ability to support effective educators for all students.



For Teachers

- Standards-aligned lesson planning
- Auto-generated student resources
- Embedded instructional coaching
- Research-based decision-making



For School Leaders

- Data reporting by class, teacher and building
- Instructional transparency
- Embedded evaluation tools

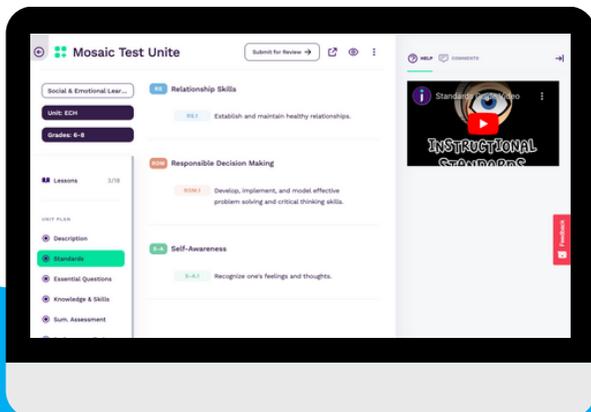


For Families

- Access to aligned, rigorous materials translated into 13 languages
- Personalized learning guides
- Shared Space Teaching

Program Offerings

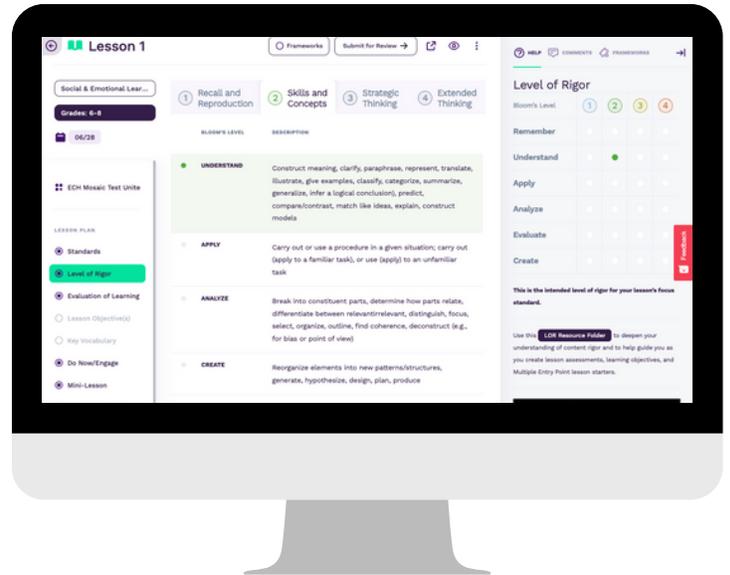
Tool	Audience	Impact
Mosaic Instructional Planning Platform	Administrators, Teachers	Better teacher preparedness and continuous support for teachers, students and families
Curriculum Embedding/Delivery	States, Regions, Districts, Schools, Departments, Programs	Wider, more equitable access to content. Standards-alignment for student success and global competitiveness. Increased reach for awareness of health, wellbeing and social justice issues.
Mosaic IP Learning Architect Academy	Pre-service, In-service, Leadership	Increased teacher capacity, microcredentials, continuing education credits in planning and preparation of instruction




Mosaic Instructional Planning

Platform Features

- ✓ Dynamic platform for data-driven decisions
- ✓ Embedded instructional coaching
- ✓ Personalized learning guides for students and families
- ✓ Analytics give benchmarks for growth
- ✓ Built-in and targeted chat for organized communication
- ✓ Standards-aligned lesson planning



Product Breakdown

Organization

Lesson components organized to support best-practice planning

Student Support

Support for students to use higher-order thinking questions in conversations with each other

Alignment

Lessons aligned to the intended level of rigor of the standard

Proprietary Strategies

Embedded strategies for student-directed, collaborative learning experiences

Benefits for Administrators

Make Data-Driven Decisions	Mosaic is not a static dashboard, it's a dynamic platform made for administrators by administrators.
Communication	Built-in and targeted chat keeps communication organized. Customizable in-app notifications are triggered by an embedded calendar and coaching recommendations—including video conferencing
Evaluation	It enables the user to improve participants' skills in Evaluation Mode allows administrators to use benchmarks from multiple frameworks for teacher growth and student success developing quality project proposals
Analysis	Business Intelligence module processes data from internal and external sources and provides reports and data visualization on trends and patterns

Instructional & Student Support Services



Our certified virtual teachers and advisors provide students with a fully supported learning environment.

Key Offerings

Lighten the load on your in-house instructional staff with our certified and highly qualified online teachers. Offering anything from platform training for your teachers to asynchronous instruction in virtual classrooms, we can structure a plan that meets your needs.

EdisonLearning Teachers:

- Provide assessment scoring and personalized feedback for each teacher-graded assignment
- Create academic interventions
- Address all academic inquiries from students and parents
- Follow standardized online teaching practices based on the National Standards for Quality Online Teaching
- Are certified in each state they serve
- Are fully compliant with all laws, policies, and procedures surrounding Special Education modifications and accommodations as well as data confidentiality



Meet Doug Smith, Social Studies Teacher at EdisonLearning

“What I like to do at the beginning of a live session is provide some time for students to come in and say hello to each other. I notice the kids who come to live sessions are really looking for that social interaction. They want to be engaged with their peers. So what I have them do is turn on their mics and video at the beginning and give them a couple questions to get them talking.”

Our instructional staff are committed to:



Responding to messages within 24 hours.



Returning grading and feedback for writing and speaking assignments, projects, and labs within 72 hours.



Returning grading and feedback for quizzes and exams within 48 hours.



Providing response to academic interventions within 24 hours.

Service Level Agreements (SLAs) are based on business days.

Implementation Services



You have a massive amount of data at your finger tips when you use EdisonLearning. Our expert consultants will help you maximize the insights gained through reporting to empower learning growth. You can schedule a training workshop for your team to launch an implementation smoothly at the beginning of a semester or work with us for ongoing support. We partner with schools to implement school improvement initiatives, to stand up virtual programs, or to map out blended instructional plans aligned to EdisonLearning eCourses®. You can join us for out-of-the-box training workshops or we can customize a professional development plan to meet the needs of your institution.



I love working closely with customers to plan out the best training and implementation schedule for their school's needs. We have a team of educators and administrators partnered together to ensure all needs are met. We are ready to create a solution that sets up students and educators for success.

[Alisha Zak, Customer Success Manager](#)



Implementation Sessions Available

New Client Implementation

When a new customer is on-boarded with EdisonLearning, a month of implementation, setup, and training requirements is recommended. Full implementation includes:

- Completion of a New Program Questionnaire
- Confirmation of compliance with eSchoolware Technical Requirements
- Creation of new institution in eSchoolware
- Provisioning of staff and student accounts
- Completion of a Course Selector Guide for identifying course sections and teachers
- Product training and support services
- Enrollment support services
- Cyber Essentials for students
- Next steps for continued technical support

EdisonLearning eCourses® and eSchoolware™ Product Training

Training for all eSchoolware users includes in person or virtual live sessions with corresponding training guides and materials. Users will have an opportunity to both view demos of functionality and explore in their own demo instances. Sessions include:

- Welcome to EdisonLearning eCourses!
- Institution and Student Management in eSchoolware™
- eSchoolware's Teacher Portal
- Advanced eSchoolware Functionality and Reporting
- On-going professional development with program evaluation

Implementation Session Descriptions

eCourses and eSchoolware Training

Welcome to EdisonLearning eCourses!

In this session, participants will be introduced to EdisonLearning eCourses and the student experience in eSchoolware. Specifically, users will see a demo of courses in Course Player and MyDay, explore the Student Portal including student grade breakdowns, study planners, and attendance information. Users will also get to see samples of communications through Course and School Announcements, the portal Messaging system, and through collaborative eCourse Forums. To further their eSchoolware and eCourses knowledge, participants will be enrolled in the complimentary student onboarding eCourse, Cyber Essentials. This program orientation will both explain navigation of the platform as well as best practices for digital learners. Lastly, users will see a demo of the Parent Portal for eSchoolware, a read-only observer account created specifically for parents and guardians of students taking EdisonLearning eCourses.

Institution & Student Management in eSchoolware

This session is intended for school leaders, program liaisons, guidance counselors, or enrollment coordinators who are expected to manage school and student settings in eSchoolware. Users will be exposed to Institution Management including the setup of school calendars and settings, customization of eSchoolware, and use of Teacher Management and Advisor Assignments, if applicable. Then, participants will practice provisioning student accounts complete with student-level demographics, as well as process enrollments with applicable course enrollment settings. Lastly, a demo will be provided of student accounts complete with a variety of student data for exploration and trouble-shooting.

eSchoolware's Teacher Portal

This session will fully train teachers on all feature sets of eSchoolware's Teacher Portal. Teachers will navigate their eCourse content, view course section gradebooks, and course level settings. Teachers will practice communicating with those enrolled in their eCourses through announcements, messages, and forums. Participants will also explore editing their gradebooks for an entire course section, as well as, a single student. A demo will be provided for the process of grading assessments and providing question and assessment level feedback. Lastly, teachers will be exposed to the grade closure and approval process, as well as opportunities to intervene on the student's behalf.

Advanced eSchoolware Functionality and Reporting

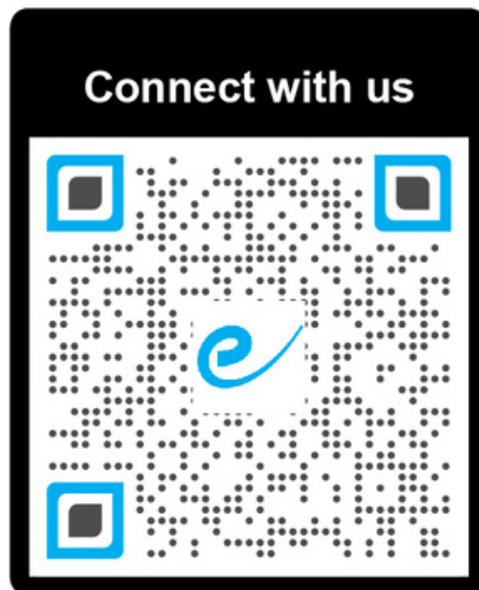
In this final product training session, participants will be exposed to eSchoolware's Control Panel and the advanced settings and reporting included in the platform. eSchoolware includes over 200 standard reports which detail student and staff behaviors, performance, and demographic data. This data can be used as stand-alone or viewed through our technology partner's data dashboards user interface. Additionally, users will explore their account settings and practice responding to common student or parent scenarios which require mastery of eSchoolware to troubleshoot. The session will end with a question-and-answer session applicable to all roles and permissions on the platform.

On-going professional development with program evaluation

Professional development is provided to train educators on how to harness the technologies to drive student achievement. The EdisonLearning team will empower educators who have completed the professional development to then train their teams, utilizing what they have learned. Teachers will be guided in best practices for differentiating instruction for students and planning instruction to best support students learning virtually. Teachers are trained to access online resources and map them to their curriculum goals and individual student needs. To support the implementation with ongoing program evaluation, we will schedule regular data teams calls and implementation checkpoints quarterly or per-semester based on your preference.

Get started with EdisonLearning eCourses® and services today!

To learn more or connect with a team member, scan here:



www.edisonlearning.com

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Product details are subject to change, and may vary by individual client engagement. Student and school performance depends on many variables; as such, specific results are not guaranteed and may vary.